

Robust Rate Shopping Tool with Highest Quality Market Intelligence

TravelCLICK's rate shopping tool, RateVIEW, provides hotels with the most comprehensive and forward-looking snapshot of rates and availability from major travel websites, brand sites and the GDS. RateVIEW enables hoteliers to generate rate comparison reports based on user-defined criteria in virtually real time. RateVIEW is the only report that allows hotels to separately identify retail from merchant (wholesale) rates on various travel and brand websites. RateVIEW users have the option of including RateADVISOR - a powerful rate recommendation tool - within the RateVIEW report. A simple add-on to the RateVIEW tool, RateADVISOR recommends smart, actionable rate of the day pricing designed to increase profitability.

RateVIEW reports help hoteliers identify discrepancies, opportunities and week-to-week changes in rates. User-friendly report templates highlight pricing opportunities and allow for automatic measurement of best rate guarantees. Reports can be generated on-demand or scheduled for convenient delivery.

Key features of RateVIEW

- Simple to use
- Comparison of merchant and brand site rates
- Web-enabled, reports can be generated on-demand or delivered on a scheduled basis
- Multiple formats - Adobe Acrobat, MS Excel and more

Customized reports offer multiple controls

- Competitors, sites and currency
- Length of Stay
- Number of guests
- Specific start date of the reporting period



Quick View

Description: Snapshot of rates and availability - identifying discrepancies, opportunities and week-to-week changes in rates for a hotel and its competitive set

Data Sources: GDS, major travel websites, brand sites

Analysis Time Periods: Future views of dates up to 365 days in advance

Competitive Set: Customized list of hotels as defined by user

Delivery Frequency: On-Demand, Scheduled. Scheduled delivery options: daily, weekly, bi-weekly, monthly

Report Retrieval: Email notification, accessible via EMC

Format: Excel, PDF, XML, Delimited Text

Audience: General Managers, Sales Teams, Revenue Managers



