

ChannelDirect allows you to update rates, inventory and restrictions across multiple third-party sites from a single, web-based platform. With ChannelDirect you can increase the number of sites you manage without increasing resources. You can manage ten sites with the same effort required to manage two! ChannelDirect combines the expertise in channel management technology from RateGain with TravelCLICK's extensive knowledge of hotel business processes to provide the leading Internet distribution solution that fits your business needs.

ChannelDirect's features integrate with your hotel's business processes:

Flexible Model

ChannelDirect provides you with flexibility when choosing which sites to update or hold in parity.

- Make parity updates to pricing via Price Calendar that allows for easy selection of channels, rooms and rates
- Use the Price Calendar's "Quick Fill" option to rapidly execute pricing changes
- Save parity groups for repeated use or change as required

Various Update Paths

Update paths are reflective of your hotel's business needs.

- Price Calendar Updates: update a parity grouping of channels, rooms and rates via a calendar view
- Batch Updates: update rates, inventory or restrictions on multiple sites for specified days and date ranges
- Detailed Updates: update a specific channel(s) with visibility into all rooms, rates and restrictions on the channel(s)

Secure Access

ChannelDirect is accessible through TravelCLICK's password-protected client extranet, the Electronic Marketing Centre (EMC). The EMC also houses competitive intelligence data and other revenue management tools to help you make informed decisions. Start managing third-party Internet distribution with the efficiency and reliability of ChannelDirect.

ChannelDirectSM

ChannelDirect allows you to:

- Reduce time spent managing extranets with the efficiency of one interface
- Easily load inventory into channels to sell excess inventory
- Construct and update parity groups to easily accommodate dynamic pricing decisions
- Access a display of current inventory, prices and restrictions across multiple sites in real-time
- Build consumer confidence with rate parity



MAXIMIZING PROFITABILITY
FROM ELECTRONIC CHANNELS

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